

PRESS RELEASE

IOT SOLUTIONS FOR SECURITY AND MORE: KINEXON JOINS THE AWS PARTNER NETWORK

It's a match - KINEXON is now a part of the AWS Partner Network. During the COVID-19 pandemic, KINEXON offers its digital solution, SafeZone, for contact warning and contact tracing on AWS. This gives companies more flexibility to protect employees in the best possible way and to ensure continued operations.

Munich, Germany (December 8, 2020) – Security and digitalization go hand in hand. KINEXON is now offering its digital solution, SafeZone, on Amazon Web Services (AWS) during the worldwide COVID-19 pandemic. SafeZone is designed to enable companies across virtually all industries to protect employees in the best possible way by means of contact warning and contact tracing. This also efficiently secures business operations. In addition, as one of the world's leading providers of real-time localization, KINEXON now provides live location data in the cloud and on-site using AWS Outposts. With the immediate availability of data and the easy scalability of geolocation services, companies can significantly increase productivity, even across plant and country boundaries.

A glance at the news tells us that the novel coronavirus continues to spread around the world. All signs indicate that the pandemic will continue to impact the global economy. At the same time, many employees are gradually returning to their workplaces. Companies have a duty to protect these employees, as well as the company itself, in the best possible way.

Focused on employee protection

KINEXON launched the digital solution, SafeZone, at the beginning of the COVID-19 pandemic. The core of the solution is the KINEXON SafeTag, a wearable for precise contact warning and contact tracing. The device meets the highest data protection standards and does not record any movement, position, or health data of employees. In the first few months since its launch, the solution has many renowned companies such as Henkel, as well as many U.S. professional sports leagues convinced. As an AWS Advanced Technology Partner, KINEXON now offers the solution not only on-premises, but also in the cloud. This offers companies more flexibility in IT integration and reduces IT maintenance efforts.

One step closer to the Smart Factory of tomorrow

KINEXON now also provides real-time localization data in AWS and with AWS Outposts - depending on the application and the requirements of the customers. In combination with various AWS services additional insights can be gathered from the data. KINEXON thus addresses the problem of lacking transparency of material flow and can offer a deployable solution to make an application as easy as possible for users. The often-missing information about the position and status of assets shall be solved by accurate and continuous Track&Trace. From the sensor to the cloud, the goal is to use AWS Outposts, a fully managed service that offers the same AWS infrastructure, AWS services, APIs, and tools to virtually any datacenter, co-location space, or on-premises facility for a truly consistent hybrid experience. KINEXON provides the corresponding hardware and software for the real-time localization system and, as an AWS Partner, can now provide a new offering for localization on AWS.

Working together to drive digitization forward

"We are proud to be working with AWS," said Dr. Alexander Hüttenbrink, co-founder and CEO of KINEXON. "Together, we can drive the digitalization of the industry forward to significantly increase the transparency and automation of processes in companies."

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About KINEXON Industries

KINEXON Industries is one of the leading providers of solutions for centimeter-precise real-time localization of objects, paving the way for Industry 4.0. In addition to sensors for data generation, the portfolio includes software for intelligent data analysis and automation of processes in the digital factory of tomorrow. Together with KINEXON Sports & Media, it is part of KINEXON - a company founded in 2012 by scientists of the Technical University of Munich. The company has received numerous awards for its products and services. More information at www.kinexon.com

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